

# **Home And Garden Pesticides Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Type (Herbicides, Insecticides, Fungicides, Fumigants), By Application (Garden, Household), By Distribution Channel (Online, Offline), By Region & Competition, 2021-2031F**

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## **Abstracts**

The Global Home And Garden Pesticides Market is projected to expand from USD 9.65 Billion in 2025 to USD 14.42 Billion by 2031, exhibiting a CAGR of 6.92%. These pesticides include both organic and chemical formulations intended to control, repel, or eradicate pests like fungi, insects, and weeds in private and residential settings. Market growth is largely fueled by accelerating urbanization and increased public consciousness regarding disease vectors in homes. Additionally, a growing preference for property aesthetics and residential gardening supports the demand for efficient pest control options. Data from the National Pest Management Association indicates that in 2024, product supply expenditures for the U.S. pest control industry surpassed \$1 billion, marking an 8.9% rise from the previous year.

A significant obstacle hampering wider market progression is the increasingly strict regulatory environment concerning environmental impact and chemical safety. Authorities implement stringent approval procedures that often prolong product registration times and restrict the commercial accessibility of specific active ingredients. This regulatory burden forces companies to invest heavily in safety testing and compliance, effectively slowing the rapid launch of novel and alternative pest management solutions to the global consumer market.

## **Market Driver**

The growing interest in recreational landscaping and gardening serves as a major driver for the Global Home And Garden Pesticides Market. As individuals increasingly treat outdoor zones as extensions of their homes, the focus on maintaining visual appeal has grown, requiring pest control measures to safeguard lawns and ornamental plants from infestation. This pattern is visible in the increase of exterior renovation projects, where homeowners strive to protect their hardscapes and greenery. According to the '2024 U.S. Houzz & Home Study' by Houzz Inc. in May 2024, 53% of renovating homeowners upgraded their outdoor areas, underscoring a lasting dedication to exterior upkeep that drives the use of garden-focused pest products.

Simultaneously, the rising prevalence of vector-borne illnesses in residential neighborhoods compels homeowners to implement strict pest management tactics. The dangerous spread of diseases like dengue has elevated pest control from a mere convenience to an essential health safety precaution, thereby increasing the demand for effective insecticides. This necessity is highlighted by recent epidemiological statistics showing major outbreaks. The Pan American Health Organization's 'Report on the epidemiological situation of dengue in the Americas' from December 2024 noted over 12.9 million suspected dengue cases in the region, a 182% surge from the prior year. This increased pest pressure results in measurable financial gains for the industry; for instance, The Scotts Miracle-Gro Company reported a 6% sales increase in its U.S. Consumer segment in 2024, reaching \$3.0 billion due to strong demand for residential care items.

## **Market Challenge**

Rigorous regulatory frameworks concerning environmental impact and chemical safety act as a major impediment to the advancement of the home and garden pesticides market. Governmental agencies enforce strict approval protocols that often postpone the commercial launch of new formulations and limit access to certain active ingredients. These rules force manufacturers to direct significant funds toward safety testing and compliance rather than product innovation. As a result, companies encounter extended registration periods that delay the delivery of alternative pest management options to consumers, thereby restricting the industry's capacity to react swiftly to new pest threats.

This regulatory bottleneck is especially significant given the large economic magnitude of the sector dependent on these chemical solutions. The difficulty in rapidly introducing new chemistries to the market limits growth opportunities throughout the wider pest

management field. According to the National Pest Management Association, the U.S. structural pest control industry produced total service revenue of \$12.654 billion in 2024. The intricate regulatory landscape risks suppressing this economic momentum by stalling the entry of the effective, legally authorized products needed to support such market activity.

## **Market Trends**

The shift toward botanical and bio-based active ingredients is accelerating as consumers place a higher value on reduced toxicity and environmental safety in living areas. This trend urges manufacturers to substitute synthetic chemicals with plant-derived formulations, such as microbial agents and essential oils, which provide efficient pest control without posing health risks to household residents. This movement is further supported by retail strategies that favor 'clean label' items, fueling substantial revenue expansion in the organic sector. As stated in the '2025 Organic Market Report' by the Organic Trade Association in April 2025, U.S. sales of organic non-food products, including gardening and household solutions, amounted to \$6.2 billion in 2024.

The widespread availability of comprehensive Do-It-Yourself (DIY) pest control kits is transforming traditional service models by providing homeowners with professional-level eradication tools. Rising service prices and improvements in application technology have prompted consumers to handle pest infestations on their own, using easy-to-use, ready-made systems that guarantee efficacy and safety. This independence in property upkeep is evident in the robust financial results of consumer-focused brands during peak seasons. For example, The Scotts Miracle-Gro Company reported in its 'First Quarter Results' press release in January 2025 that net sales for the U.S. Consumer segment rose by 11% to \$340.9 million, emphasizing the growing consumer demand for self-managed pest control products.

## **Key Market Players**

Central Garden & Pet Company

S.C. Johnson & Sons Inc.

Bayer AG

The Scotts Company LLC

Syngenta Crop Protection AG

Organic Laboratories, Inc.

Reckitt Benckiser Group PLC

DuPont de Nemours, Inc.

BASF SE

Willert Home Products

## Report Scope

In this report, the Global Home And Garden Pesticides Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

### Home And Garden Pesticides Market, By Type

Herbicides

Insecticides

Fungicides

Fumigants

### Home And Garden Pesticides Market, By Application

Garden

Household

### Home And Garden Pesticides Market, By Distribution Channel

Online

Offline

## Home And Garden Pesticides Market, By Region

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

### **Competitive Landscape**

Company Profiles: Detailed analysis of the major companies present in the Global Home And Garden Pesticides Market.

### **Available Customizations:**

Global Home And Garden Pesticides Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

### **Company Information**

Detailed analysis and profiling of additional market players (up to five).

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